

Princeton Digital

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Princeton Digital Now Shipping Reverb 2016 for Pro Tools HD



November 17, 2003 – Princeton Digital today announced the immediate availability of Pro Tools HD Plug-in versions of the legendary Eventide SP2016 reverbs. The plug-in set, called Reverb 2016, includes three of the most sought-after reverb effects in pro audio - Stereo Room, Room Reverb and High Density Plate.

“These reverbs originally ran on a purpose-built array processor and, until recently, DSPs weren’t up to the task,” said Tony Agnello, founder of Princeton Digital and developer of the original Eventide SP2016. “DSP hardware has finally caught up with these algorithms and I’ve got to give Digidesign credit for putting some serious, crazy horsepower in the hands of plug-in developers. These great old reverbs run with a bit of room to spare.”

The 2016 reverbs have been cherished for over two decades for their rare combination of great sound and ease of use. The reverbs have a characteristically pleasing natural sound and the parametric controls are perfect for placing the effect right where it belongs. The 2016’s expressive controls can take you from adding subtle ambience to lush immersion in an instant.

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Here's what some SP2016 users are saying about the return of the 2016 reverbs –

"I've been bugging any number of reverb manufacturers to emulate the 2016's "Stereo Room" for over a decade. I'm excited to finally have one of my favorite reverbs available again," said George Massenburg.

"For those of us in the engineering profession, the Eventide SP2016 has been the reverb by which we judge all reverbs. These legendary reverb algorithms are among the most eagerly anticipated plug-ins ever!" said Dave Pensado.

The set of three Reverb 2016 plug-ins requires a Pro Tools HD or Accel system running under Mac OS X 10.2 or newer. The initial release supports 44.1 kHz and 48 kHz sample rates. An upgrade with support for 96 kHz sample rates on Accel hardware will be available by January 2004. Purchasers of Rev 1.0 will receive free upgrades.

The Reverb 2016 reverb bundle is available now for \$699 exclusively at www.princetondigital.com. A fully-functional version with a 30-day demo license may also be downloaded from our website.

About Princeton Digital

Princeton Digital (www.princetondigital.com) was founded in August 2001 by Tony Agnello. Tony developed the original reverbs while at Eventide twenty years ago.

Princeton Digital's mission is to leverage the advances in signal processing power to offer modern versions of legendary effects on today's platforms and to create new legends in audio effects processing.

The Reverb2016 is Princeton Digital's first Pro Tools Plug-in. Princeton Digital also offers the SP2016 reverb algorithms in a 1U rack-mount box distributed exclusively through Eventide Inc. (www.eventide.com).

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